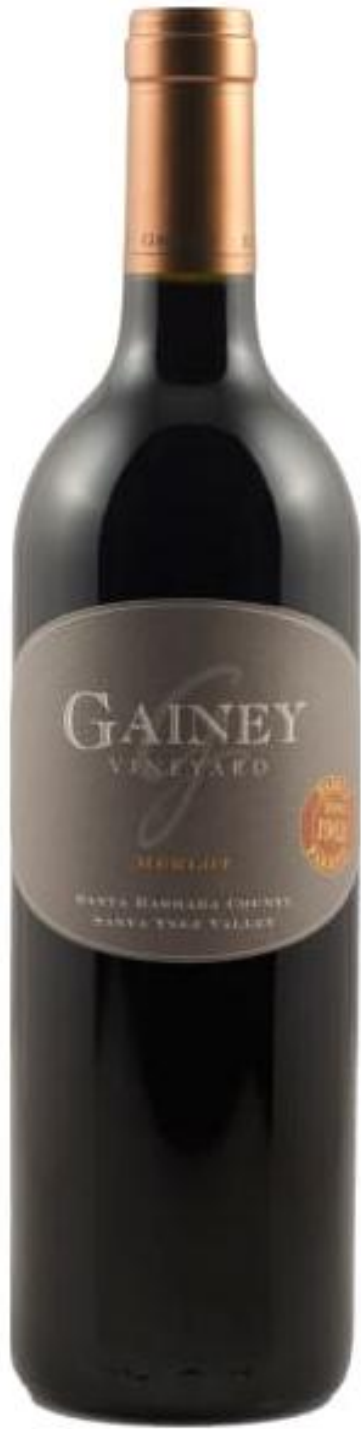


Gainey Estate Merlot



THE FACTS

COUNTRY: USA - CA

REGION: Santa Barbara County

APPELLATION: Santa Ynez Valley

CEPAGE: 97% Merlot, 3% Cabernet Franc

WINEMAKING: Open Top Fermented , pressed and aged 12 months in 27% new French oak, 76% neutral oak

ALCOHOL BY VOLUME: 14.2%

AGING: 12 months in 27% new oak, 76% neutral oak

ANNUAL PRODUCTION: 1700 cases

THE STORY

Gainey Vineyard is the culmination of a family heritage that runs deep in the Santa Barbara wine country. Gainey's story in the Santa Ynez Valley begins more than 60 years ago when the Gainey family, acquired 1,800 acres of undeveloped land. In 1984, vines were planted and Gainey Vineyard was born. We now have over 60 acres of vineyard at the "Home Ranch" and have since acquired two additional estate vineyards of 100 acres in the Santa Rita Hills.

We are proudly one of the founding families in the valley and are still 100% family owned and operated for 4 generations.

PHILOSOPHY: "Winemaking is first & foremost an artistic pursuit. A creative process sharpened by intuition, sensitivity, & a deep connection to the vineyard." - Jeff Lebard

THE ADJECTIVES

OVERALL: ripe flavors with an elegant and polished structure

AROMAS / FLAVORS: dark plum, black berry, flower, baking spice

MOUTHFEEL: rich and silky yeilding to a long satiating finish

THE SELLING POINTS

100% Estate merlot at an advantageous price point

AWARDS: 90pts Wine Enthusiast

SUSTAINABILITY: Sustainable In Practice

PAIRINGS: from a charcuterie board to a ribeye, this merlot is the perfect red wine