

Let It Bee Prosecco

THE FACTS

COUNTRY: Italy

REGION: Veneto

APPELLATION: Prosecco

THE STORY

"We created EthicDrinks to shake things up and build a better, more responsible future for wine." Mickaël & Camille

Driven by purpose, rooted in passion: where sustainability meets great taste.

PHILOSOPHY: Because for us, great wine should not only taste good, it should do good.

We believe wine has the power to spark change. From the way it's grown to how it travels, every step matters. That's why we craft wines that care for people and the planet.

BIOGRAPHY: Mickaël grew up in a family where wine and environmental activism went hand in hand. His grandparents were winegrowers in Burgundy, and his father was a pioneer in sustainability. That legacy drives everything we do.

THE ADJECTIVES

OVERALL: Bright and refreshing

AROMAS / FLAVORS: White flowers, crisp pear, and citrus, wrapped in a clean, mineral finish.

MOUTHFEEL: Light-bodied but structured

THE SELLING POINTS

PAIRINGS: Perfect as an apéritif, but also shines with light fare and brunch dishes

