

Let It Bee Pinot Noir

THE FACTS

COUNTRY: France

REGION: Vin de France

APPELLATION: Vin de France

CEPAGE: 100% Pinot Noir

WINEMAKING: Gentle extraction, aged partly in neutral oak and stainless steel.

ALCOHOL BY VOLUME: 13.0%

AGING: Enjoy young but can age 3

THE STORY

"We created EthicDrinks to shake things up and build a better, more responsible future for wine." Mickaël & Camille

Driven by purpose, rooted in passion: where sustainability meets great taste.

PHILOSOPHY: Because for us, great wine should not only taste good, it should do good.

We believe wine has the power to spark change. From the way it's grown to how it travels, every step matters. That's why we craft wines that care for people and the planet.

BIOGRAPHY: Mickaël grew up in a family where wine and environmental activism went hand in hand. His grandparents were winegrowers in Burgundy, and his father was a pioneer in sustainability. That legacy drives everything we do.

THE ADJECTIVES

OVERALL: Silky, light-bodied, with pure fruit expression.

AROMAS / FLAVORS: Cherry and blackberry aromas

MOUTHFEEL: Smooth, with fine tannins and bright acidity.

THE SELLING POINTS

SUSTAINABILITY: Certified Biodynamic, Vegan

PAIRINGS: Gourmet plates, aperitifs, aged cheeses

