

Frey Organic Rose

THE FACTS



COUNTRY: USA - CA

REGION: California

APPELLATION: California

CEPAGE: 75% Chardonnay, 10% Merlot, 10% Carignan, 5% Zinfandel

WINEMAKING: Quickly pressed off the skins of perfectly ripe red grapes and fermented with traditional yeasts

ALCOHOL BY VOLUME: 13.9%

AGING: In stainless steel tanks

THE STORY

Frey Vineyards is the leader in organic non-sulfited wine making. Located in Mendocino County, California, Frey was founded in 1980 as the nation's first organic winery and is still family owned and operated with 3 generations of Freys working side by side.

PHILOSOPHY: Our organic and Biodynamic farming methods encourage care for the soil, groundwater, and wildlife, promoting rich biodiversity in the vineyard. Ninety percent of our land is held as unspoiled natural habitat with a diverse mix of native plants and animals. As stewards of the land, we emphasize producing organic and Biodynamic wine of the highest quality while caring for planet and palate alike.

THE ADJECTIVES

OVERALL: Perfectly ripe and lovely

AROMAS / FLAVORS: Fresh strawberries, raspberries and wild roses

MOUTHFEEL: Smooth & crisp

THE SELLING POINTS

USDA Organic, NSA, Vegan, Gluten Free and Keto friendly

AWARDS: 84pts Wine Enthusiast Magazine

SUSTAINABILITY: Certified Organic, Vegan, No Sulfites Added

PAIRINGS: Pasta or fish

