

# La Spinetta Barolo Campe

## THE FACTS

COUNTRY: Italy

REGION: Piedmont

APPELLATION: Barolo

## THE STORY

The La Spinetta story began in the 1890s when Giovanni Rivetti, grandfather to brothers Carlo, Bruno & Giorgio, left Piedmont for Argentina. Like many Italians at that time, he dreamed of returning a rich & powerful man, one day making great wine in his homeland. Though Giovanni never did, his son Giuseppe ("Pin"), fulfilled the dream. Pin married Lidia, purchased vineyards & began making wine. In 1977 the family moved to LA SPINETTA in Castagnole Lanze, the heart of the area well-known for Moscato d'Asti. The Rivetti's believed that Moscato had potential for greatness and set out to prove it by producing the region's first single-vineyard Moscato wines. Over time, the family's vision grew and the family expanded into Barolo, Tuscany, and even sparkling wine production in Canelli.

## THE ADJECTIVES

OVERALL: Regal, complex, harmonious

AROMAS / FLAVORS: Hints of black cherry, licorice, spices and menthol with notes of sour cherries and violets

MOUTHFEEL: Boundless & powerul

## THE SELLING POINTS

PAIRINGS: Tajarin with Alba white truffle, Ox roast

