

Let It Bee Red Blend

THE FACTS

COUNTRY: France

REGION: Vin de France

APPELLATION: Vin de France

THE STORY

"We created EthicDrinks to shake things up and build a better, more responsible future for wine." Mickaël & Camille

Driven by purpose, rooted in passion: where sustainability meets great taste.

PHILOSOPHY: Because for us, great wine should not only taste good, it should do good.

We believe wine has the power to spark change. From the way it's grown to how it travels, every step matters. That's why we craft wines that care for people and the planet.

BIOGRAPHY: Mickaël grew up in a family where wine and environmental activism went hand in hand. His grandparents were winegrowers in Burgundy, and his father was a pioneer in sustainability. That legacy drives everything we do.

THE ADJECTIVES

OVERALL: Generous, fruity, and spicy.

AROMAS / FLAVORS: Bold aromas of ripe blackberries, dried herbs

MOUTHFEEL: Full and supple with soft tannins.

THE SELLING POINTS

PAIRINGS: Veggie burgers, roasted mushrooms, or a chili.

